



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**CE001****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**EXPERT TALK ON " ENTREPRENEURIAL AND BUSINESS MANAGEMENT"**

Event No	CE001
Organizing Department	Civil Engineering
Associate Dept. NSC	Yi –Yuva Club
Date	14/10/2023
Time	02:30 AM to 04:00 AM
Event Type	Expert Talk
Event Level	Dept. Level
Venue	II CE Classroom
Total Participants	70
Faculty - Internal	2
Students - Internal	68

Related SDG



Resource Persons

Sl	Type	Name	Designation	Company	Email	Phone
1	Resource Person	Prasanna Rahini,	Partner and COO,	Pavai Infra Geotech, coimbatore	prasanna_rahini11@gmail.com	xxxxxxxxxx

Involved Staffs

Sl	Name	Role
1	Indhira Devi P	Coordinator

Outcome

This event provide the insights into the exciting opportunities and daunting challenges that entrepreneurs and business managers encounter in today's competitive business world.

Event Summary

This session had started with a warm salutation for our chief guest **Ms. Prasanna Rahini** ,Parter and COO, Pavai Infra Geotech, who is a expert talker on **ENTREPRENEURIAL AND BUSSINESS MANAGEMENT -OPPRTUNITIES AND CHALLENGES**. This session was organized by Department of Civil Engineering in association with Yi-Yuva kpriet. The event aimed to provide attendees with a deeper understanding of entrepreneurship, business management principles, and the opportunities and challenges present in the contemporary business landscape. The event commenced with a warm welcome and introduction by Mrs.P.Indhiradevi, Faculty Coordinator. The guest speaker, **Ms. Prasanna Rahini** ,Parter and COO, then took the stage and began the lecture. The lecture covered the following key topics: Fundamentals of entrepreneurship and the entrepreneurial mindset. Strategies for effective business management and leadership. Opportunities in emerging technologies, globalization, and sustainability. Challenges related to risk management, financial decisions, and market competition. The guest speaker shared personal experiences, case studies, and valuable insights throughout the lecture, engaging the audience and encouraging interactive discussions. Attendees actively participated, asking thought-provoking questions and seeking advice on entrepreneurial ventures and business management.

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 **Yi**
Young Indians

 **Yuva**
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DEPARTMENT OF CIVIL ENGINEERING & YI YUVA KPRIET
Jointly organize

Expert Talk on

ENTREPRENEURIAL AND BUSINESS MANAGEMENT - OPPORTUNITIES AND CHALLENGES

SPEAKER
Ms. Prasanna Rahini
Partner and COO,
Pavai Infra Geotech



14.10.2023 | 2.30 PM
II CE

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